



CASE STUDY

SUNPOWER



KORTICK MANUFACTURING EXPANDS COMPETITIVE ADVANTAGE WITH SOLAR.

Kortick's new SunPower system installed by Vista Solar offsets virtually 100% of the company's energy bill, and it offsets 149 tons of carbon emissions each year, which is equivalent to planting 602 trees or powering 28 homes. By going solar with Vista Solar, Kortick has taken another big step in differentiating itself as a green business, cutting costs for the long-term, and helping the environment.

With a SunPower solar system, Kortick is even better positioned financially and environmentally for another century of success.

EXPANDING A SUSTAINABLE LEGACY

Kortick Manufacturing is a 115-year-old, family-owned business, and the company enhanced its proud legacy in 2009 by becoming only the second manufacturing company certified through the San Francisco Bay Area Green Program. In 2012, Kortick sought to take another leap forward in its environmental commitment along with reducing waste and operational costs. At the time, new manufacturing processes being installed were expected to require significantly more electricity. Consequently, going solar made sense "to increase our productivity while reducing our environmental and economic costs" said President Gavin Frase. Since the company's clients are utilities that are beholden to environmental mandates, going solar further builds a competitive advantage for Kortick as a green company.

